	Old Carey Grammarians Football Club Inc. ABN 78 870 602 513	AFFILIATED WITH THE VICTORIAN AMATEUR FOOTBALL ASSOCIATION SINCE 1954
	OCGFC Cotham Post Office PO Box 3075 KEW, Victoria 3101	President - Paul Newton 0418 362 542 Vice President - Mike Cooke 0428 394 198
	www.oldcareyfc.com.au/	

OLD CAREY GRAMMARIANS FOOTBALL CLUB

SEASON 2011 SPONSORSHIP OPPORTUNITIES

Club Background:

Formed in 1953, Old Carey was one of four clubs to be admitted to the VAFA's new E Section the following year. Over the years, Old Carey Grammarians Football Club has faced more than its fair share of difficulties and disappointments, including threats to its very existence, but the club has not only persevered, it has emerged stronger, with some of its most noteworthy achievements coming in the last few seasons.

Today as we approach season 2011 the club will register approximately 120 players representing 4 teams. The seniors and reserves are now in the VAFA's A grade, with the U19's playing in North 1 and our Club XV111's in S1. Under the guidance of senior coach, Trevor Rowe the committee is very confident that we will be very competitive both on and off the field and are keen to engage like minded sponsors to partner us as we continue to grow and develop.

CLUB, TEAM & PLAYER PARTNERSHIPS

Sponsorship is very necessary to help cover the annual costs of fielding teams in the VAFA. There are several levels of sponsorship available at the Club and depending on the level of support the OCGFC is able to offer benefits including:

- Game day ground and ongoing clubroom signage
- website advertising and promotion
- networking
- regular match day functions
- corporate advertising on team jumper, shorts and other club apparel

We are committed to keeping our partners informed and will actively promote their business within the Club and wider Carey Community and beyond. OCGFC has several categories of annual sponsorship, including:

1. Major \$10,000-\$20,000 (one only)
2. Premium \$7,500-\$10,000 (up to 4 opportunities)
3. Deluxe \$5,000-\$7,500 (unlimited)
4. Associate \$2,500 (unlimited)
5. Panther Club ranging from \$1,800 to \$500
6. Player sponsorship \$400

Major Sponsor - Investment \$10,000-\$20,000 *(one only opportunity)*

As the Club's Major Sponsor you will receive maximum exposure throughout the VAFA and Carey network as well as providing essential support to the Old Carey Grammarians Football Club. Your return on investment will include:

On Field Gear

Principle branding on all Club Jumpers (based on a 3 year commitment)

Club Stationery

Corporate logo underneath team lists in VAFA Amateur Record

Club Website

Corporate logo prominent positioning on the club's website homepage & sponsors section with link to your website as well as other web site promotional opportunities

Premise Signage

Both clubroom and game day ground signage as well as signage recognition at all external club functions

Coterie Lunches

Complimentary attendance at all Club Luncheons for 6 attendees

Complimentary drinks at Thursday night team selection

Complimentary attendance to all Club social functions for 4 attendees

Other

Provision of club leisure gear for 6 persons

Premium Sponsor - Investment \$7,500-\$10,000 *(max 4 opportunities)*

As a Premium Club sponsor you will receive maximum exposure throughout the VAFA and Carey network as well as providing essential support to the Old Carey Grammarians Football Club. Your return on investment will include:

On Field Gear

Secondary branding on Club jumpers or shorts (based on a 3 year commitment)

Club Website

Corporate logo on website homepage with link to your website

Premise Signage

Clubroom signage and signage recognition at all external club functions

Coterie Lunches

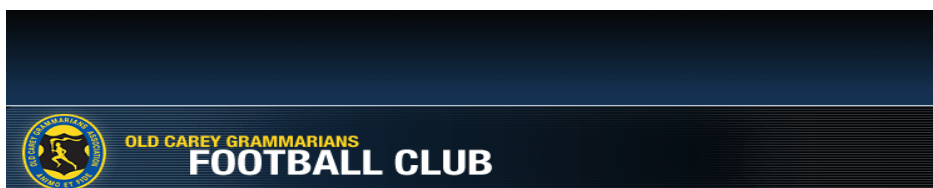
Complimentary attendance at all Club Luncheons for 6 attendees

Complimentary drinks at Thursday night team selection

Complimentary attendance to all Club social functions for 4 attendees

Other

Provision of club leisure gear for 4 persons



Deluxe Sponsor - Investment \$5,000-\$7,500 (unlimited opportunities)

As a Deluxe Club Sponsor you will receive significant exposure throughout the Carey network as well as providing essential support to the Old Carey Grammarians Football Club. Your return on investment will include:

Club Website

Corporate logo on website homepage with link to your website
Use of special offer listing on our website

Premise Signage

Both clubroom and function signage

Coterie Lunches

Complimentary attendance at all Club Luncheons for 4 attendees
Complimentary drinks at Thursday night team selection
Complimentary attendance to all Club social functions for 2 attendees

Other

Provision of club leisure gear for 4 persons

Associate Sponsor - Investment \$2,500 (unlimited opportunities)

As an Associate Club Sponsor you will receive strong exposure throughout Carey network as well as providing essential support to the Old Carey Grammarians Football Club. Your return on investment will include:

Club Website

Corporate logo on website with link to your website
Use of special offer listing on our website

Premise Signage

Clubroom signage

Coterie Lunches

Complimentary attendance at all Club Lunches for 2 attendees
Complimentary drinks at Thursday night team selection
Complimentary attendance the club's major social function for 2 attendees

Other

Provision of club leisure gear for 1 person

Panther Club Memberships (unlimited opportunities)

1. Platinum Membership \$1,800

Recognition on Club website
Recognition on Panther Club board in Clubrooms
Unlimited Complimentary attendance at all Club Lunches
2 complimentary tickets to the End of Season presentation function
Complimentary drinks at Thursday night team selection
Provision of club leisure gear for 1 person



2. Gold Membership \$1,200

- Recognition on Club website
- Recognition on Panther Club board in Clubrooms
- 2 complimentary lunches together with vouchers for a bottle of wine
- 2 complimentary tickets to the End of Season presentation function
- Complimentary drinks at Thursday night team selection
- Provision of club leisure gear for 1 person

3. Silver Membership \$700

- Recognition on Club website
- Recognition on Panther Club board in Clubrooms
- 1 complimentary ticket to a Club Luncheon & bottle of wine
- Complimentary drinks at Thursday night team selection

4. Bronze Membership \$500

- Recognition on Club website
- Recognition on Panther Club board in Clubrooms
- 1 Complimentary ticket to a Club Luncheon & bottle of wine

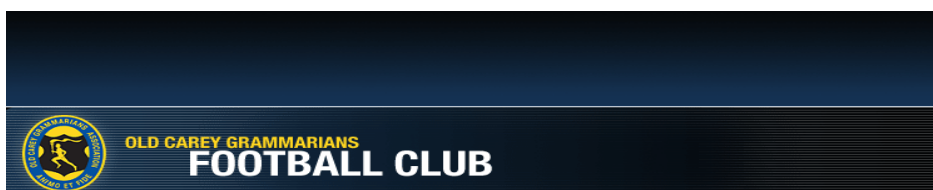
Player Sponsorship \$400

- Club Polo Top for 1 person
- Recognition as financial member
- Guest invitation to one Club Luncheon for 1 person

Further details & Membership enquires, please contact:

Michael Cooke 0428 394 198 or humcookie@optusnet.com.au

Mailing Address
OCGFC
Cotham Post Office
PO Box 3075
Kew 3101



**OLD CAREY GRAMMARIANS
FOOTBALL CLUB**

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ABN 78 870 602 513
www.oldcareyfc.com.au
Cotham Post Office P.O. Box 3075 Kew 3101

Season 2011: Club Sponsorship Application Form

(Please note upon payment this advice serves as an invoice & is GST exclusive)

Name: _____
Company\Organization: _____
Website: _____
Postal Address: _____
Email: _____
Phone: _____

Please tick appropriate level of Club support:

- Major Club Sponsorship \$10,000-\$20,000
- Premium Club Sponsorship \$7,500-\$10,000
- Deluxe Club Sponsorship: \$5,000-\$7,500
- Associate Club Sponsor: \$2,500
- Platinum Panther \$1,800
- Gold Panther \$1,200
- Silver Panther \$700
- Bronze Panther \$500
- Player Sponsorship: \$400

Player name: _____

Or assign me a player: Yes

Payment method

- Chq payable to OCGFC, Cotham Post Office P.O. Box 3075 Kew 3101
- Direct payment: Old Carey Grammarians Football Club Inc

Commonwealth Bank 06 3113

Account 1011 7907

Please note name in description/reference field

On behalf of the OCGFC I would like to take this opportunity of thanking you in advance for your sponsorship for the upcoming year and we look forward to providing you with some rewarding opportunities in season 2011.

Regards

Paul Newton
President, OCGFC
0418 362 542